Agenda

Tuesday Nov 5, 2024	Day 1

🕐 **12:00 PM – 1:00 PM**

📍 **ROOM 1:**
MARMEREN HAL

Registration Opens | Tea and Coffee Available

🕐 **1:00 PM – 1:15 PM**

📍 **ROOM 10:**
KONINGIN MÁXIMA ZAAL

Welcome

Speakers:
- Bettina Schlass, Senior Manager, Customer Success EMEA at D2L
- Rob Telfer, Senior Manager, EMEA Higher Education at D2L

🕐 **1:15 PM – 2:00 PM**

📍 **ROOM 10:**
KONINGIN MÁXIMA ZAAL

D2L Product Development Roadmap

Join us for a recap of recent enhancements, an update on D2L's product roadmap and what's to come.

Speakers:
- Louise Plunkett, Senior Manager, Solutions Engineering at D2L
- Pepijn Kalis, Senior Solutions Engineer at D2L

🕐 **2:00 PM – 2:05 PM**

Room Change

TRACK 1 - TOOLS & DESIGN

🕐 **2:05 PM – 2:45 PM**

📍 **ROOM 10: KONINGIN MÁXIMA ZAAL**

"AI-ify Brightspace" Leveraging AI to support teachers and students within Brightspace

Emerging technologies like generative AI are rapidly advancing and changing the higher education landscape for educators and students.

We will discuss the future potential of AI and how it is currently being utilised by Avans Hogeschool, specifically through the lens of the creative innovation of "Mr Bright". Roel Steendijk will speak to the inspiration behind his virtual AI assistant, Mr Bright, and how this innovation will help reduce educator workload, increase efficiencies and organise knowledge management within Avans Hogeschool.

Speakers:
- Roel Steendijk, Product Owner Brightspace, Avans Hogeschool

---

TRACK 2 - PROGRAMS & INNOVATIONS

🕐 **2:05 PM – 2:45 PM**

📍 **ROOM 2: MAURITSZAAL**

How to Enhance the Learning Experience Using Brightspace and Creator+

This session will look at sportscotlands approach to using Brightspace content and assessment tools to maximise resources and enhance the learner and tutor experience. We will take a look into our processes, our quality assurance standards, and our typical journey from SMEx to live content, using Brightspace HTML content, Creator+, Outcomes and Standards connected to Rubrics and Grade Book for formal assessment.

Speakers:
- Mairi McLaughlin, Partnership Manager, **sports**cotland

TRACK 3 - SPOTLIGHTS

🕐 **2:05 PM – 2:45 PM**

📍 **ROOM 4: RAADZAAL**

Create Rich and Interactive Content Seamlessly with H5P

Join us to learn how your institution can leverage H5P to create immersive learning experiences for all types of learners. We'll explore the wide range of content types available, demonstrate integrations, and show how to easily manage H5P content within Brightspace.

Speakers:
- Nils Viken, CRO, H5P | D2L

🕐 **2:45 PM – 3:15 PM**

📍 **ROOM 3:**
ONDER DE BOGEN

Coffee Break

D2L

Agenda

TRACK 1 - TOOLS & DESIGN

🕐 **3:15 PM - 3:55 PM**

📍 **ROOM 10: KONINGIN MÁXIMA ZAAL**

The SET course; a course for teachers to experience Brightspace from a student's perspective.

We will present the SET (Student Experience for Teachers) Brightspace course, designed specifically for educators to step into the shoes of students. Following the presentation, there will be time for questions and a discussion on whether this approach could be beneficial for your own teaching practice.

Speakers:

- Tirza Smits, Onderwijsadviseur Blended Learning, Leiden University

TRACK 2 - PROGRAMS & INNOVATIONS

🕐 **3:15 PM - 3:55 PM**

📍 **ROOM 2: MAURITSZAAL**

How Course Merchant helped improving the pre-student customer journey

Wageningen University offers online courses in Brightspace for pre-students to get a preview of the study of their choice. We experienced challenges (from the user experience and from the security perspective) in the workflow of how to register these pre-students for the course in Brightspace. In this session, we take you through how we simplified this piece of the pre-student customer journey with Course Merchant, while keeping the experience of getting a taste of Wageningen education intact.

Speakers:

- Gerard Folkerts, Information Manager, WUR
- Jurjen te Hoonte, Business Information Manager, WUR

TRACK 3 - SPOTLIGHTS

🕐 **3:15 PM - 3:55 PM**

📍 **ROOM 4: RAADZAAL**

Effortless Data Management: Integrating Affordable Archiving and Future-Ready Solutions

During their transition to Brightspace, Saxion discovered an alternative archiving solution for its Blackboard courses at D2L Connection 2023. A solution that could seamlessly integrate with their new LMS. Faced with the high costs of maintaining data in a read-only version of Blackboard, Saxion found that K16 Solutions' archiving solution not only retained course content and student data but also provided a fully functional interface, was better at retrieving larger archived courses and was more affordable. This innovative technology allows Saxion to access historical student submissions and course content easily and its integration also allows Saxion to sync historical course content from Scaffold Archiving to Brightspace. This session will explore key data management topics, including:

- Compliance and Policies: Aligning data retention with legal and institutional requirements.
- Data Deletion: Strategies for GDPR-compliant data removal.
- Data Retrieval: Advanced methods for managing historical course content.
- Future-Proofing: Future data management and archiving strategy

Join us to discover how Saxion and K16 Solutions are redefining data management practices for educational institutions.

Speakers:

- Ellen Oosterwijk, Client Success & Partnership Manager, K16 Solutions
- Robert van 't Sant, Project Manager Implementatie Brightspace, Saxion University of Applied Sciences

---

🕐 **3:55 PM - 4:00 PM**   **Room Change**

🕐 **4:00 PM - 4:45 PM**

📍 **ROOM 10: KONINGIN MÁXIMA ZAAL**

KEYNOTE | What a Chinese Fisherman and a Dutch University Student Have in Common: Sustainability and Public Values

This talk is about the differences and similarities in access to education around the world. Emphasized by global climate and geopolitical crises, and heightened by rapid technological change, privilege in the education landscape has become increasingly pronounced. While many people around the world are still fighting for basic access, others are championing and defending digital human rights in education. This talk will uncover this spectrum of access and the associated challenges. We will highlight public values and sustainability, and discuss pathways for success.

Speakers:

- Kelsea Walsh, Sustainability Manager at D2L

Agenda

🕐 **4:45 PM - 5:00 PM**

📍 **ROOM 10:**
KONINGIN MÁXIMA ZAAL

Day One Closing Remarks

Speakers:

- Bettina Schlass, Senior Manager, Customer Success EMEA at D2L
- Rob Telfer, Senior Manager, EMEA Higher Education at D2L

🕐 **5:00 PM - 7:00 PM**

📍 **CAFE TROPEN**

Evening Networking Reception

END OF DAY 1

Wednesday Nov 6, 2024 Day 2

🕐 **8:30 AM - 9:00 AM**

📍 **ROOM 10:**
KONINGIN MÁXIMA ZAAL

Welcome

Guest speaker:

John Baker, Founder & CEO, D2L

Speakers:

- Bettina Schlass, Senior Manager, Customer Success EMEA at D2L
- Rob Telfer, Senior Manager, EMEA Higher Education at D2L

🕐 **9:00 AM - 9:45 AM**

📍 **ROOM 10:**
KONINGIN MÁXIMA ZAAL

Empowering Educations & Engaging Learners with Creator+

Looking to create engaging courses that improve learner achievement and engagement? Well now you can with Creator+. In our live demonstration, we'll walk you through how Creator+ diversifies the learning experience and supports recall and retention through organisation and reflection. Learners don't want a disjointed and passive experience and educators don't want to spend hours on admin and technical tasks. With Creator+ the learning process for students, and the course creation process for educators is enhanced without any added time or headaches. Discover what Creator+ can unlock for your institution today.

Speakers:

- Zain Qaadri, Solutions Engineering at D2L
- Pepijn Kalis, Solutions Engineering at D2L

🕐 **9:45 PM - 9:50 PM**

Podium Change

🕐 **9:50 AM - 10:45 AM**

📍 **ROOM 10:**
KONINGIN MÁXIMA ZAAL

PANEL DISCUSSION | Innovation in Education and Technology: AI and Beyond

This panel session will delve into how institutions are leveraging AI and other cutting-edge technologies to transform teaching and learning. We will discuss the challenges and opportunities presented by these innovations, how institutions are implementing technology-driven initiatives, including personalised learning and adaptive assessment as well as the importance of student advocacy in shaping educational experiences.

Facilitator:

Michael Kavanagh, Senior Director, International Customer Success at D2L

Panelists:

- John Baker, Founder & CEO, D2L
- Timo Kos, Executive Board Member at Saxion University of Applied Sciences
- Liz Chase, Legal Engineer, Law Designed
- Mohamed Negm, Member of the student council of the Centre of Expertise Applied Artificial Intelligence at Hogeschool van Amsterdam

---

Agenda

10:45 AM - 11:05 AM

ROOM 3:
ONDER DE BOGEN

Coffee Break

`TRACK 1 - TOOLS & DESIGN`

11:05 AM - 11:45 AM

ROOM 10: KONINGIN MÁXIMA ZAAL

Seamless and Efficient Grading: Individual Inline Feedback for Quizzes and AI opportunities

The University of Groningen has developed their own UG Grader tool in close cooperation with lecturers and it is used for over 200.000 submissions so far. The tool allows instructors to efficiently provide inline, reusable feedback for answers to Written Response questions and the scores seamlessly integrate with Brightspace Grades. We are currently exploring opportunities for AI-assisted grading. Tag along!

Speakers:

- Allard Naber, Coordinator for Educational Applications, University of Groningen
- Josien de Boer, Coordinator for Educational Applications, University of Groningen

---

`TRACK 2 - PROGRAMS & INNOVATIONS`

11:05 AM - 11:45 AM

ROOM 2: MAURITSZAAL

My Journey to the D2L Excellence Award

In this session Dr Trace will present an overview of the University of Surrey's winning submission for the D2L Excellence Award in 2024. He will show how the University of Surrey's School of Veterinary Medicine used Brightspace and other tools to address three particular challenges that arose from increasing student numbers, namely student engagement, streamlining communication and enhancing feedback. He will present an overview of some of the solutions and results, and conclude with advice for future D2L Excellence Award nominations.

Speakers:

- Chris Trace, Head of Digital Learning at the University of Surrey

---

`TRACK 3 - SPOTLIGHTS`

11:05 AM - 11:45 AM

ROOM 4: RAADZAAL

Innovating STEM Education: Brightspace Synergy with Specialised Application for Optimal Learning Outcomes

Discover how high educational institutions, including Hogeschool van Amsterdam, are revolutionising STEM education by seamlessly integrating specialised applications with Brightspace. This presentation showcases real-life examples of scalable modular courses and personalised maths learning and teaching, highlighting the significant impact on student learning outcomes and time-saving benefits for educators.

Speakers:

- Elisabeth Schmoutziguer, CEO, Grasple
- Robert Meijeringh, College Professor Mathematics, University of Applied Sciences Amsterdam

---

11:45 AM - 11:50 AM   Room Change

`TRACK 1 - TOOLS & DESIGN`

11:50 AM - 12:30 PM

ROOM 10: KONINGIN MÁXIMA ZAAL

Effective Student Support with Data from Brightspace: E-learning and Practical Examples

How can data from Brightspace support teachers in guiding students? What data can teachers access themselves, and more importantly, how can they best utilize it? To answer these questions, The Hague University of Applied Sciences has developed an e-learning module on using data from Brightspace in student guidance. Explore the e-learning with us and see how our "pedagogical agent" responds to the vote of the audience regarding the practical application of the data.

`TRACK 2 - PROGRAMS & INNOVATIONS`

11:50 AM - 12:30 PM

ROOM 2: MAURITSZAAL

Storytelling and Gamification Using an Escape Room Modelling the Use of Creator+

This session will showcase an engaging educational activity modelling effective use of Creator+. It draws on a variety of pedagogic approaches including interactive teaching, gamification of learning, active reading and the use of story, and combines these approaches into an interactive escape room activity.

`TRACK 3 - SPOTLIGHTS`

11:50 AM - 12:10 PM (20 MINS)

ROOM 4: RAADZAAL

Empower Learning with Atomic Search in Brightspace

Discover the powerful capabilities of Atomic Search in Brightspace, including the game-changing new Find & Replace feature. Learn how this advanced search tool improves course navigation, enhances content accessibility, and boosts student engagement, making it easier for educators to deliver effective and interactive learning experiences.

Speakers:

- Nic Rebne, VP of Revenue, Atomic Jolt

12:10 PM - 12:30 PM (20 MINS)

Doing More with Less: a Pragmatic Approach to Pedagogy in Higher Education

Agenda

Speakers:

- Bob Mooijenkind, Educational advisor at The Hague University of Applied Sciences
- Rynell Offerman, Educational advisor at The Hague University of Applied Sciences

Speakers:

- Sue Folley, Academic Developer, University of Huddersfield
- Steve Bentley, Strategic Learning Technology Advisor, University of Huddersfield

With universities facing budget cuts and growing skepticism toward higher education, efficient and innovative pedagogy is crucial. This session explores how diversifying assessments, automating group formation, and using collaborative approaches like flipped classrooms can save educators time, enhance student engagement, and improve learning outcomes in both online and hybrid formats.

Speakers:

- Luke McClelland, Account Executive, Feedback Fruits

🕐 **12:30 PM - 1:30 PM**

📍 **ROOM 3: ONDER DE BOGEN**

Lunch + Networking

TRACK 1 - TOOLS & DESIGN

🕐 **1:30 PM - 2:10 PM**

📍 **ROOM 10: KONINGIN MÁXIMA ZAAL**

From Compliance to Excellence: Transforming Digital Learning Accessibility

In this session, we will share our university's comprehensive journey towards achieving digital accessibility compliance. By leveraging Blackboard Ally, we have transformed our digital learning environment to be more inclusive and accessible for all students. This presentation will cover the strategic implementation of accessibility tools, a series of targeted training and support opportunities for staff, and the adoption of sector-leading best practices. Attendees will gain insights into the challenges faced, the solutions implemented, and the measurable impact on student engagement and success. Join us to explore how we are breaking barriers and setting new standards in digital accessibility.

Speakers:

- Adam Elce, VLE Manager, Nottingham Trent University

TRACK 2 - PROGRAMS & INNOVATIONS

🕐 **1:30 PM - 2:10 PM**

📍 **ROOM 2: MAURITSZAAL**

Optimizing User Experience: Transforming E-Commerce with Course Merchant

Discover how we transformed our e-commerce platform using Course Merchant to improve user experience and customer satisfaction. We'll showcase our design process and highlight the challenges we solved through a seamless integration of graphic design, instructional design, and UX strategies.

Speakers:

- Colin Moran, National Training and Education Manager, IRFU (Irish Rugby Football Union)
- Agusta Videla, E-Learning & Digital Co-ordinator, IRFU (Irish Rugby Football Union)

TRACK 3 - SPOTLIGHTS

🕐 **1:30 PM - 2:10 PM (20 MINS)**

📍 **ROOM 4: RAADZAAL**

KEATH.ai — Your AI Assessment Assistant

In this session Dr Trace will outline the story behind KEATH.ai , a University of Surrey spin-out company that is using AI to augment marking and feedback. He will uncover how the tool is able to do this, will demonstrate the tool as well as (hopefully!) show the integration within Brightspace. He will include information on next steps for anyone interested in exploring this tool further.

Speakers:

- Chris Trace, Head of Digital Learning, University of Surrey and Advisor to KEITH.ai

🕐 **1:50 PM - 2:10 PM (20 MINS)**

Unlocking Digital Potential: Strategies for Inclusive Online Learning

Learn how to create accessible and engaging digital content for all learners using text-to-speech. Discover practical tips and techniques to design inclusive content that meets diverse learner needs with ethical AI-powered voices and speech-enabled learning tools. Hear how to leverage the D2L accessibility bundle to meet UDL guidelines and improve learning outcomes.

Speakers:

- Jarno Aantjes, Readspeaker Partnership Manager Education for EMEA

Agenda

🕐 **2:10 PM - 2:15 PM** Room Change

TRACK 1 - TOOLS & DESIGN

🕐 **2:15 PM - 2:55 PM**

📍 **ROOM 10: KONINGIN MÁXIMA ZAAL**

Nice-to-have to Necessity: How universities can reach new learners and diversify their revenue

Now more than ever, universities across Europe, the UK and the rest of the world are facing major financial challenges as a result of funding crises, declining student enrolments and immigration policies impacting international students.Join this session to consider ways your institution can adapt to these challenges by utilising technology to expand the reach of your course content and diversify your revenue streams. By repurposing your existing content and expertise into short courses, skills-based learning or micro-credential qualifications you can reach new learners through new avenues. We'll share best practices and authoring tools you need to get started and the success our customers have had by adapting their existing content to reach new learners.

Speakers:

- Louise Plunkett, Senior Manager, Solutions Engineering at D2L
- Olly Fayers, Senior Instructional Designer at D2L

TRACK 2 - PROGRAMS & INNOVATIONS

🕐 **2:15 PM - 2:55 PM**

📍 **ROOM 2: MAURITSZAAL**

D2L for Associations: Unlocking Revenue & Elevating Your Industry

Do you want to refine and optimise your association's learning space? Do you want to understand how you can generate revenue from your education strategy? Do you want to encourage your members to network, share best practices and learn from one another? Is member engagement the path to unlocking higher financial returns? Can you measure the ways your association impacts your profession's future?

Our live demo hosted by Rachel Foster, Principal Solution Engineer, will show you how to remediate fragmented learning and CPD journeys, enhance the experience, and add value for your members—thus improving your association's ROI. We will explore:

- Why a solid strategy is needed to power a long-term transformation of learning
- Repackaging your educational offering to drive higher financial returns
- The strategic advantages of profession mapping to tailor learning paths
- Seamlessly integrating face-to-face events with digital learning
- Cultivating engaging communities for collaboration and knowledge-sharing
- Making an impact—raising overall standards in the profession
- Ensuring data is used to inform strategic decision-making

Speakers:

- Zain Qaadri, Solutions Engineer at D2L

TRACK 3 - SPOTLIGHTS

🕐 **2:15 PM - 2:55 PM**

📍 **ROOM 4: RAADZAAL**

The Next Generation Virtual Classroom: Bring Your D2L Brightspace Content to Life

Discover the power of seamless live synchronous instruction with Class! Join us to explore how you can use Class to enhance your LMS course content, thanks to an advanced integration with Brightspace. This session will showcase the top choice for synchronous learning and virtual classrooms, designed especially for D2L customers.

Speakers:

- Sabina Cramer, SVP, Account Management, International Strategy & Operations, Class

---

🕐 **2:55 PM - 3:30 PM**

📍 **ROOM 3: ONDER DE BOGEN** Coffee Break

Agenda

🕐 **3:30 PM - 4:15 PM**	**Reinventing Careers in the Post-AI Era: A Legal Entrepreneur's Journey**
📍 **ROOM 10: KONINGIN MÁXIMA ZAAL**	In an age where artificial intelligence is rapidly transforming industries, career reinvention has become both necessary and an opportunity. In this engaging talk, Liz Chase, a seasoned legal entrepreneur turned Legal Engineer and AI consultant, will share her journey of transitioning from a practicing lawyer to a leader in AI-integrated legal technologies. From her extensive experience in the legal industry and her current role in training AI to perform complex legal tasks, Liz will explore how professionals can adapt and thrive in a post-AI world.

This talk will delve into:

- The impact of AI on traditional career paths, especially in law and higher education.
- How to leverage AI as a tool for innovation and professional growth.
- Practical insights for professionals looking to reinvent their careers in response to emerging technologies.
- Strategies for fostering continuous learning and adaptability in a rapidly changing job market.

With a focus on the intersection of legal services and AI, Liz will offer actionable takeaways for higher education professionals on preparing for and guiding their students through the evolving career landscape in the post-AI era.

Speakers:

- Liz Chase, Legal Engineering Lead at Robin AI

🕐 **4:15 PM - 4:30 PM**	**Day Two Closing Remarks**
📍 **ROOM 10: KONINGIN MÁXIMA ZAAL**	**Speakers:**

- Bettina Schlass, Senior Manager, Customer Success EMEA at D2L
- Rob Telfer, Senior Manager, EMEA Higher Education at D2L

END OF DAY 2