



**Call For Proposals (CFP)  
Information Document**

**FUSION 2025**

Ignite the Joy of Learning

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## D2L Fusion Call for Proposals

### Ignite the Joy of Learning

At D2L, we're committed to providing valuable in-person and on-demand presentation opportunities to our customers and partners. Presenting at D2L Fusion gives you the chance to share your knowledge and expertise with peers in the learning community.

### IMPORTANT INFORMATION

#### Proposal Submission Deadline

March 7, 2025

### Why Present

**This is your chance to ignite the joy of learning.** Showcase new ideas, trends and best practices in learning and development. You can also share inspiring stories and successes. Presenters also get a discounted (50% off) registration rate.

### Submission Details

- **Fusion 2025 CFP is open until March 7, 2025**
- Once you submit your proposal for review, you cannot make further changes.
- As a lead presenter, you're responsible for coordinating all aspects of your presentation with any co-presenters (you can have up to three co-presenters).
- We encourage presenters from different organizations to present together.
- All presenters must accept the stipulated terms and conditions.
- If your presentation is selected, we'll work with you to coordinate your presentation details.

### Presentation Formats

Choose the presentation format you prefer. Our Steering Committee may recommend a different format after reviewing your proposal.

#### **Presentation and Conversation (45 minutes) NEW for 2025!**

Begin your session with 15-25 minutes about your chosen topic (like a Lightning Session). Attendees will be seated at round tables for small group discussions about the topic during the remaining 20-30 minutes. As the presenter, you can participate as you see fit during the table discussions. Report-outs by the tables are also at your discretion.

#### **Standard Breakout (45 minutes)**

Share your topic and engage your audience in a standard presentation setting or unique interactive activity.

#### **Lightning Session (20 minutes)**

Share your topic in less time than a standard breakout, with a brief presentation or unique interactive activity.

#### **Panel Presentation (45 minutes)**

Explore your topic with a panel of co-presenters and a moderator. You'll organize the panelists and facilitate the panel discussion.

#### **Learning Exchange Presentation Digital Poster (60 minute)**

Display your topic in a concise and visually engaging digital poster format. Showcase your work and interact with several different audience groups walking around during the dedicated digital poster time.

#### **Five-Minute Flare (5 minutes)**

Sum up your topic in just 15 slides, each displayed for 20 seconds before advancing (similar to Pecha Kucha). A successful Flare has interesting visuals and fluid speaking.

#### **Fusion On-Demand Recording**

Share a pre-recorded video presentation for Fusion On-Demand attendees. Suggested length of 5-20 minutes. Share your insights with hundreds of viewers. On-Demand video creators also receive the presenter discount for attending Fusion in-person.



## Fusion Theme

**Ignite the Joy of Learning.** For Fusion 2025 we are looking for presenters that will spark engagement, share unique ideas and speak to topics that matter and ignite the joy of learning with those attending sessions at Fusion.

## Presentation Topics

D2L event programming will touch on hot topics and trends in edtech and the future of learning. We will give preference to proposals that convey to the **ignite the joy of learning** theme, and touch on the suggested topics below.

- Accessibility and Inclusive Learning
- Blended Learning or Hy-Flex
- Brightspace Extensibility
- Certification, Micro-Credentialing and Competency-based Learning
- Change Management
- Course Quality Improvement
- D2L Product/Services How To's/Tips and Tricks
- Data and Analytics
- Diversity, Equity and Inclusion
- Extensibility and Tech Ecosystem Integration
- Faculty and Trainer Development
- Gamification
- Health and Wellness
- Instructional Technology and Design
- Leadership and Organizational Strategy
- Learner Engagement
- LMS Site Admin and IT Effectiveness
- Online Instruction and Instructor/Trainer Presence
- Personalized Learning
- Research about Brightspace & Learning Transformation
- Third- Party Solutions
- Women in Learning and Development

## Proposal Details

### Title (maximum 100 characters)

This is your chance to grab attendees' interest. Make it count!

### Abstract (maximum 350 characters)

This is the description we'll use on the event website and in the event program to help attendees understand what your presentation is about.

### Description (maximum 3,000 characters)

This is the detailed overview of your presentation to help us understand your proposal. This should include topics and concepts you'll address, key takeaways, delivery style and audience engagement tactics.

### Presentation Format

Choose the format you prefer. Our Steering Committee may recommend a different format after reviewing your proposal.

- Presentation and Conversation (45 minutes) **NEW for 2025!**
  - Standard Breakout (45 minutes)
  - Lightning Session (20 minutes)
  - Panel Presentation (45 minutes)
  - Learning Exchange Presentation Poster (60 minute)
  - Five-Minute Flare (5 minutes)
  - Fusion On-Demand Recording
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# D2L FUSION

## Audience

### Roles

- Site Admin/IT
- Teacher/Faculty/Instructor/Trainer
- Instructional Designer/Technologist
- Leadership

### Experience Levels

- Novice
- Intermediate
- Advanced

### Segments

- K-12
- Higher Education
- Corporate Learning
- Association / Training Organizations

Submit Your Proposal

[d2l.com/fusion/call-for-proposals/](https://d2l.com/fusion/call-for-proposals/)

Questions?

Email us at [Fusion@D2L.com](mailto:Fusion@D2L.com)

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